




Muhammad Ali

Full Stack Web Developer

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Innovative Web Developer with 5+ years of experience in website design and development. Demonstrated talent for front and back-end web development to optimize online presence. Seasoned expert in languages such as HTML, CSS3 and SQL as well as scripting languages PHP and JavaScript.

Technical Profile

- PHP
- MYSQL
- jQUERY
- WordPress / Customization
- WordPress Migration
- WordPress plugin Customization
- WordPress Error Fixing
- Laravel (MVC)
- Codeigniter(MVC)
- WHM/CPanel
- Linux Management
- Git/Github
- Google Map
- CMS
- CRM
- Social Networking Development
- Scraping
- Getresponse
- Bootstrap
- CSS3
- HTML5
- Google API's
- Contact Form
- Cloud Services
- AWS/GCP

Competencies

- Website optimization
- Programming
- Web development projects

- Agile Workflow
- Problem-Solving
- Teamwork and Collaboration
- Training and Development
- Maintenance and Repair



Work History

● Senior Web Application Developer

TvStartup Inc., Abilene

- Conceived and built optimized landing pages in HTML and CSS for integration and cross-browser compatibility.
- Planned and engineered RESTful web services to manipulate dynamic datasets.
- Collected, defined and translated user requirements into project designs and implementation plans.
- Employed coding practices based on commonly accepted standards to establish site layout and user interface.
- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
- Owned more than 5+ projects per year from initial research and conceptual design through testing and implementation phases.

● Senior PHP Web Developer

Brandsup Solutions, Islamabad

- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Provided front-end website development using WordPress, Hubspot and other editing software.
- Coded websites using HTML, CSS, JavaScript and jQuery languages.
- Engaged with clients to plan and optimize site issues and queries.
- Multi-tasked across multiple functions and roles to meet deadlines and organizational expectations.
- Built and styled new mobile-friendly websites, transitioning legacy presentations to simultaneous easy-to-use versions.

● WordPress Developer

Alpha Solution, Multan

- Developed and implemented WordPress sites, themes and plugins.
- Designed responsive, mobile-first websites from design concepts.
- Leveraged strong understanding of WordPress core to manipulate admin and theme components.
- Installed required plugins and additional coding to fit final design and functionality requirements.
- Created and updated re-usable code libraries to streamline WordPress development cycle.
- Converted design assets into component-based HTML, CSS and JavaScript.
- Implemented and assessed performance of SEO best practices.
- Delivered quality commercial websites that met coding standards and cross-browser compatibilities.

2021-05 - Current

2019-12 - 2021-05

2018-01 - 2021-03

- Converted PSD files into custom WordPress themes.
- Generated WordPress themes and integrated OTS plugins for expanded functionality.



Education

- **Master of Science: Computer Science And Programming**
NFC IET Multan - Multan, Pakistan
- **Bachelor of Science: Computer Science And Programming**
Virtual University of Pakistan - Lahore, Pakistan



Languages

- English
- Urdu
- Punjabi



Project Highlights

- *Project 1: Eye Mouse Controller Using Python*
- *Project 2: QR Code Builder using JavaScript, HTML, CSS, PHP*
- *Project 3: Smart Accounting System Using PHP and MySql*
- *Project 4: Wordpress Video on Demand(VOD) Plugin for TVSTARTUP*
- *Project 5: School Management System Using Codeigniter*
- *Project 6: Inventory Management & Coordination System (IMAC) Using PHP and MySql*
- *Project 7: Multivendor / Marketplace Laravel eCommerce System.*
- ...

2021-11 - Current

2016-06 - 2020-06